



# ATA Club News

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Oct 2004



## Ford Hybrid Escape & Mode 6 Diagnostics by Mr. Tom Rayk Wednesday Oct 6th - 7pm

**Bring A Guest!**

**Please come 15 Mins Early**



Tom Rayk will give you insight on one of the hottest selling cars around - the Ford Escape Hybrid. They can't keep 'em in the show room - so its only a matter of time before ATA members start seeing them in your shops.

Learn about them in the Oct 6 ATA Meeting.

It will be held at the Polaris facility so there is room for plenty of guests.

**Special Bonus: Tom will spend about 30 mins on a Mode 6 live demonstration with tips & Tricks!**

The Ford Escape Hybrid is a whole new kind of SUV that combines electric and gasoline propulsion without compromise to provide break-through performance, efficiency, cleanliness and convenience. Offered by Ford, the world's SUV leader, the Escape Hybrid is the first vehicle to combine an advanced hybrid powertrain in a highly versatile sport-utility configuration.

The Ford Escape Hybrid combines SUV capability with the outstanding fuel economy (EPA estimated mpg: 4x2 36 City / 31 Hwy\*\*\*), and low environmental impact of a full hybrid. The Escape Hybrid drives normally, performs superbly and offers all the features you'd expect from the SUV leader. Roomy, comfortable seating for five, a versatile cargo area, 1000-pound towing capacity, and an optional Intelligent 4WD System which offers the same all-weather traction and off-road capability available in traditional Escape models.

Check the ATA website for links to more info about the Ford Hybrid.

### Ford Hybrid's Regenerative Braking Why You Don't Have to Plug It In

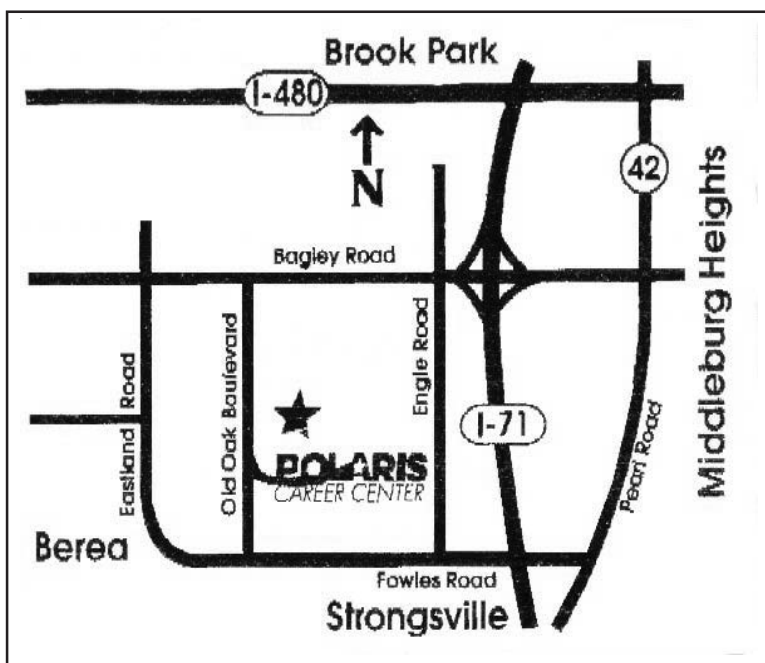
Whenever you apply the brakes, you are, in effect, recharging the battery pack. Engineers call this regenerative braking and it represents a major part of the Escape Hybrid's fuel efficiency advantage over conventional vehicles.

Although Escape Hybrid will never make stop and go driving any more enjoyable, that is actually when it is at its fuel saving best.

**Where: Polaris Joint Vocational School**

7285 Old Oak Blvd. Middleburg Hts., OH 44130

440-891-7600 (Main Number)



## Congratulations 50/50 Raffle Winner - Gil Bittner

**Mark Your Calendars!**

Also Watch for:

Nov 3rd Meeting - Robert Fitzgerald, AC  
Delco will cover Advanced Electronics  
Location: Twinsburg GoodYear

Dec Meeting - MAPS Museum Tour



## Sept Meeting Recap MODE 6 Diagnostics

We had a nice turnout of over 50 people for this interesting class on Mode 6 which showed the power of Mode 6. OBD II Training Classes often gloss over Mode 6 and don't provide any real details. This powerful mode can not only be used to repair a car but also to drastically cut down the amount of time it takes to do so!

*Don't Miss Another Meeting! You Miss A Lot!*

## ATA Planning Meeting

All members are welcome to come to the Town Crier restaurant on RT. 261 near Barber Rd. for the Officers Mtg on Weds. 1 week after the seminar. **RSVP** to ensure we haven't changed the location and so we can tell the restaurant how many people to expect. E-mail [miketighe@aatecusa.com](mailto:miketighe@aatecusa.com) or call AATEC at 330-239-1647.

Lots of new material has been added to the ATA "Members Only" Downloads over the Summer online at [www.aatecusa.com/ata/](http://www.aatecusa.com/ata/)

## TECHY QUIZ

Using an NGS - which card gives you all the generic OBD II readings on other brand cars?

(Check the web or come to Mtg for answers)



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